

ELECTRA  **POWER**

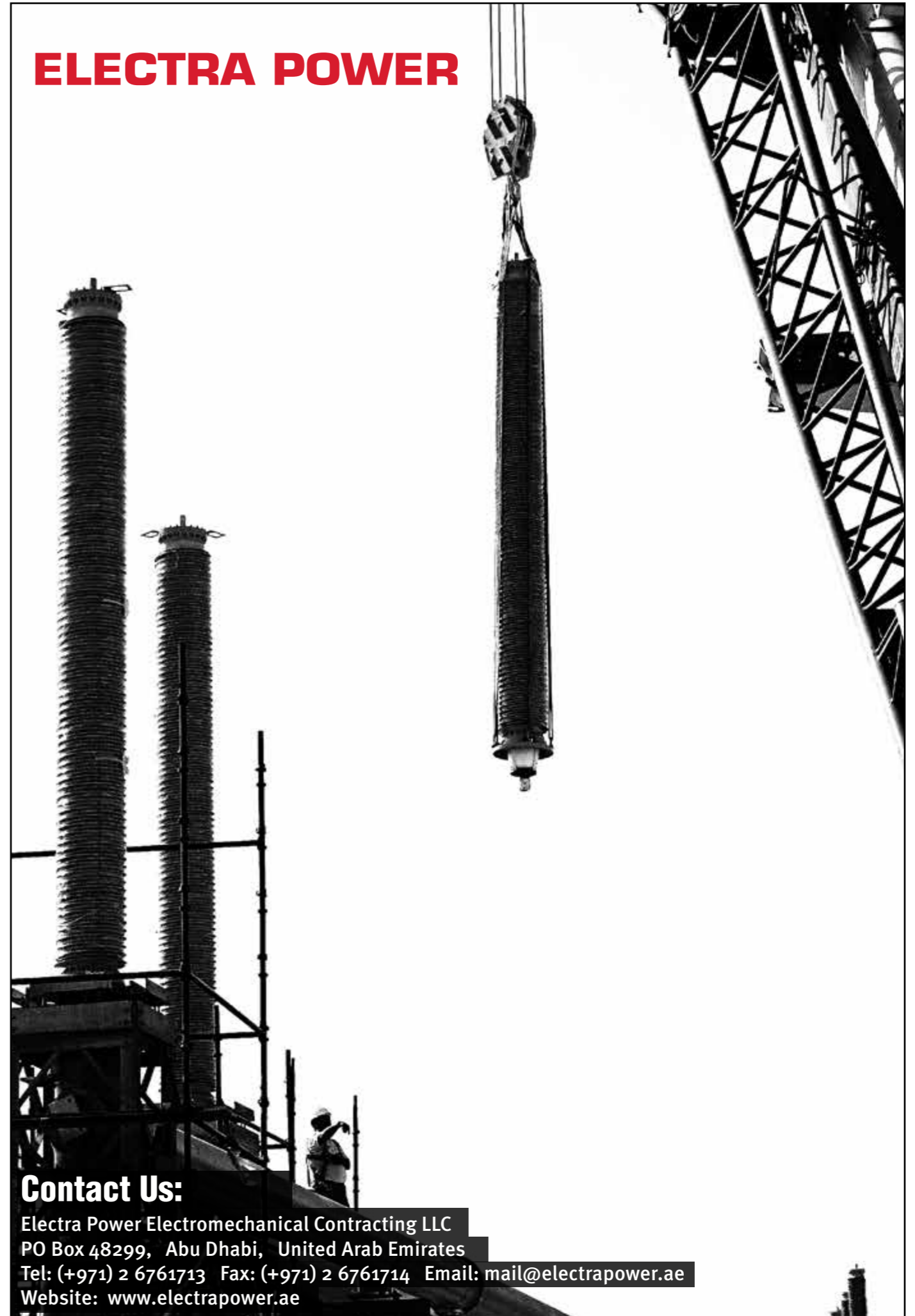


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ELECTRA POWER



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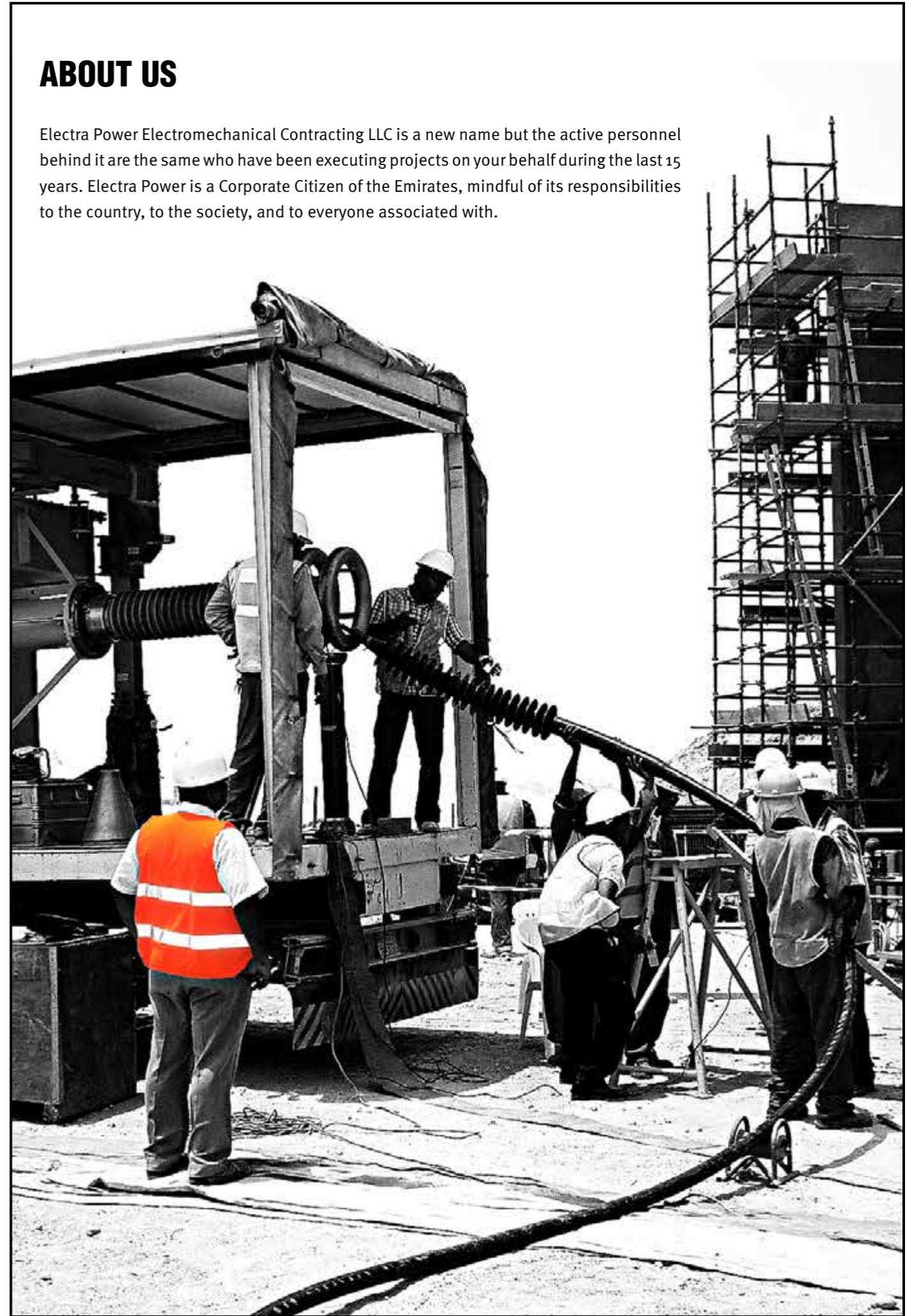




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ABOUT US

Electra Power Electromechanical Contracting LLC is a new name but the active personnel behind it are the same who have been executing projects on your behalf during the last 15 years. Electra Power is a Corporate Citizen of the Emirates, mindful of its responsibilities to the country, to the society, and to everyone associated with.





COMPANY SYNOPSIS

Electra Power is headquartered in Abu Dhabi and executes electromechanical works and MEP projects. After the economic melt-down of 2009, the top management personnel were actively striving to reverse their downward trend, and by 2012 they successfully improved performance in key business areas and enhanced commitment in customer services.

They aim to usher in continuous improvements in the business processes for ensuring prompt fulfillment of commitments and provision of ancillary services. All such actions helped Electra Power to create a new operating architecture capable of meeting customer expectations. Right from the lowest level employee of the Company to the topmost executive everyone believes and behaves as a valuable Member of the 'Electra Power Family'.

Valuing human happiness Electra Power gives highest importance to human life. Electra Power's reward policies support prime necessities of the Family members, such as shelter, education, healthcare and security. The Company's concerted efforts fundamentally change lives of each member for better.

At professional level we encourage every member of the Electra Power Family to do what we ought to do and not what please us. At the management level the emphasis is to offer best output at appropriate price. Overall aim of every one of The Family is to provide remarkable services, ensuring imprint of quality in everything executed.

At the work front we leverage quality human assets that set universal standards of excellence. We believe capability

"If cost becomes the prime concern of competitiveness, we believe, quality efficiency & completion become the casualties."

- The Managing Director, EPEC

matters more than compatibility and we are confident that our actions and commitments shall prove to the clients that Electra Power is their trusted partner-in-progress forever.

We accomplish projects on the basic principle that true commitment and good management are keys to successful completion of contracts. As a result of which our Clients receive best of services and we winning repeat orders. That is the reward we enjoy for dependability, flexibility

FROM THE GM'S DESK

Growth is life. From small beginning, we have come a long way in a short time. We have grown to become a most dependable and reliable partner in the construction business as well as in our commitments to each and every associate.

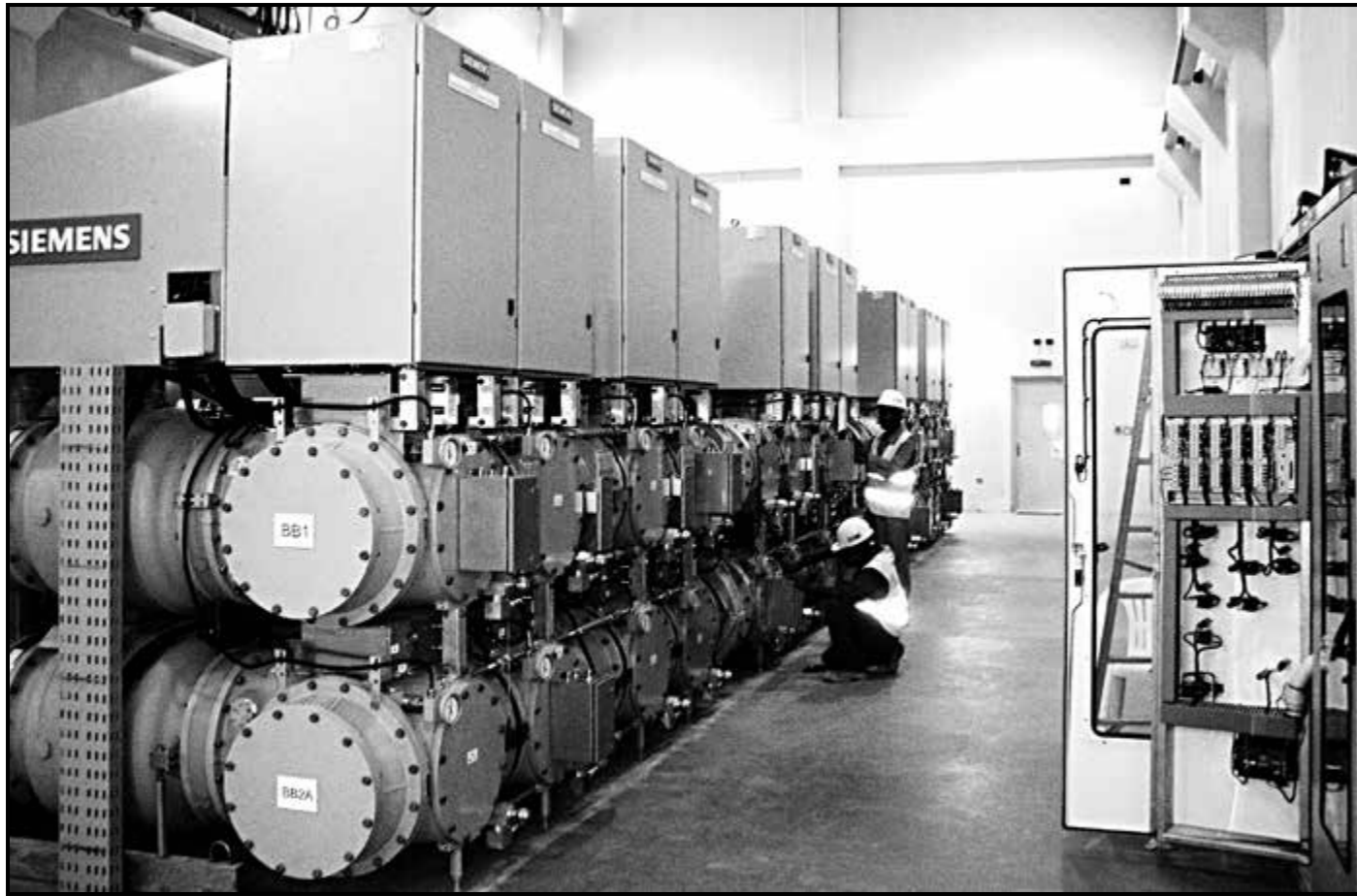
While our growth is planned and focused, it is also natural and self-energizing. We continue to gain better strength from it and increase our knowledge. We are now

and commitment. In simple terms, if we commit we fulfill.

As have already proved, every work is executed with utmost precaution and care for Environment, Safety, Health and Quality Control. Everybody build. Everybody make promises. But it takes a truly special one to breathe life into the finished work. Electra Power not only does it with the uniqueness of trademark quality and commitment, it also finds solutions when the customer needs it.

leveraging the strengths of our existing operations and creating new growth opportunities through Electra Power.

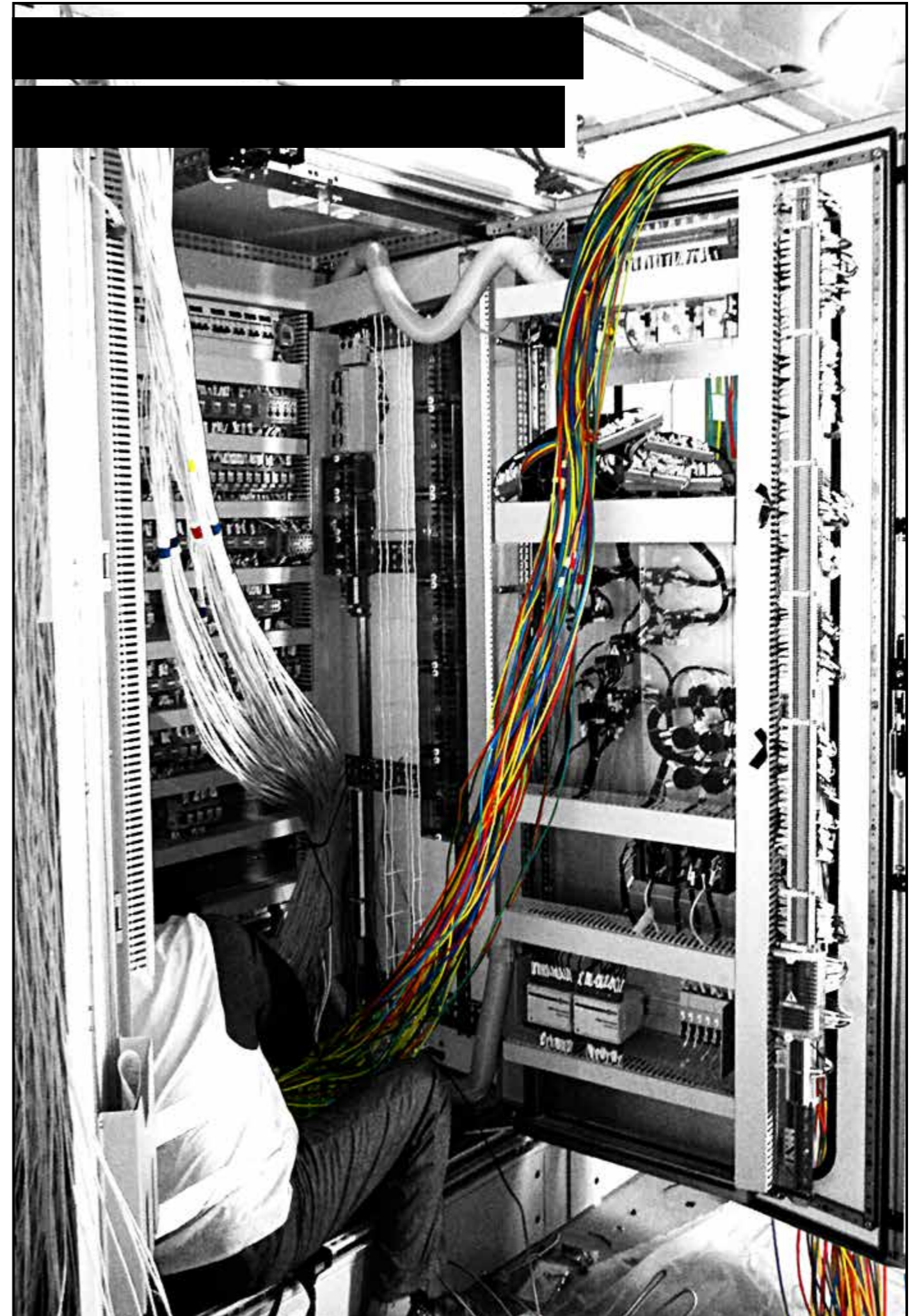
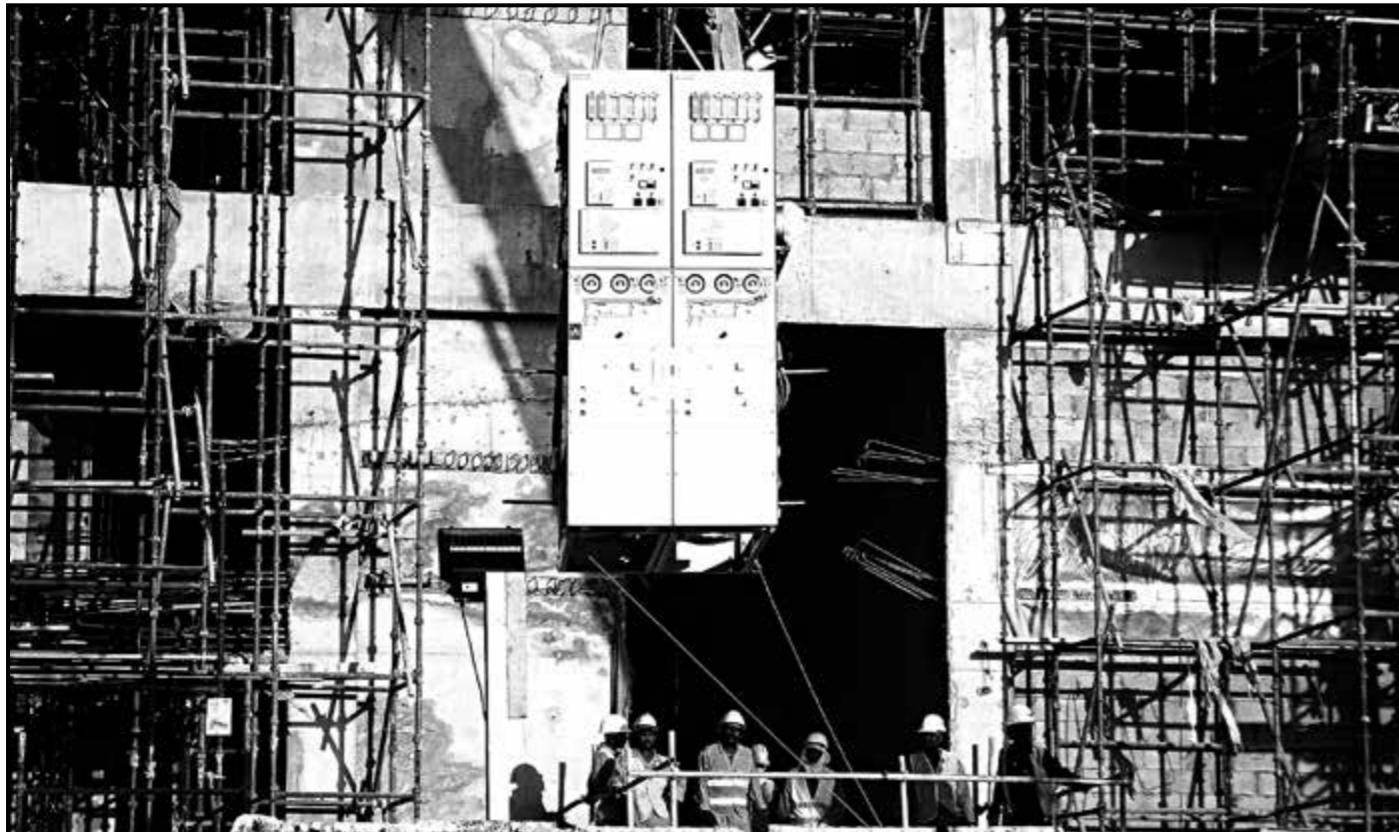
I would like to express profound gratitude to our valued Clients, UAE Government, local Authorities, Suppliers and Employees for their understanding and abiding confidence in our abilities and for the support we enjoy from all.

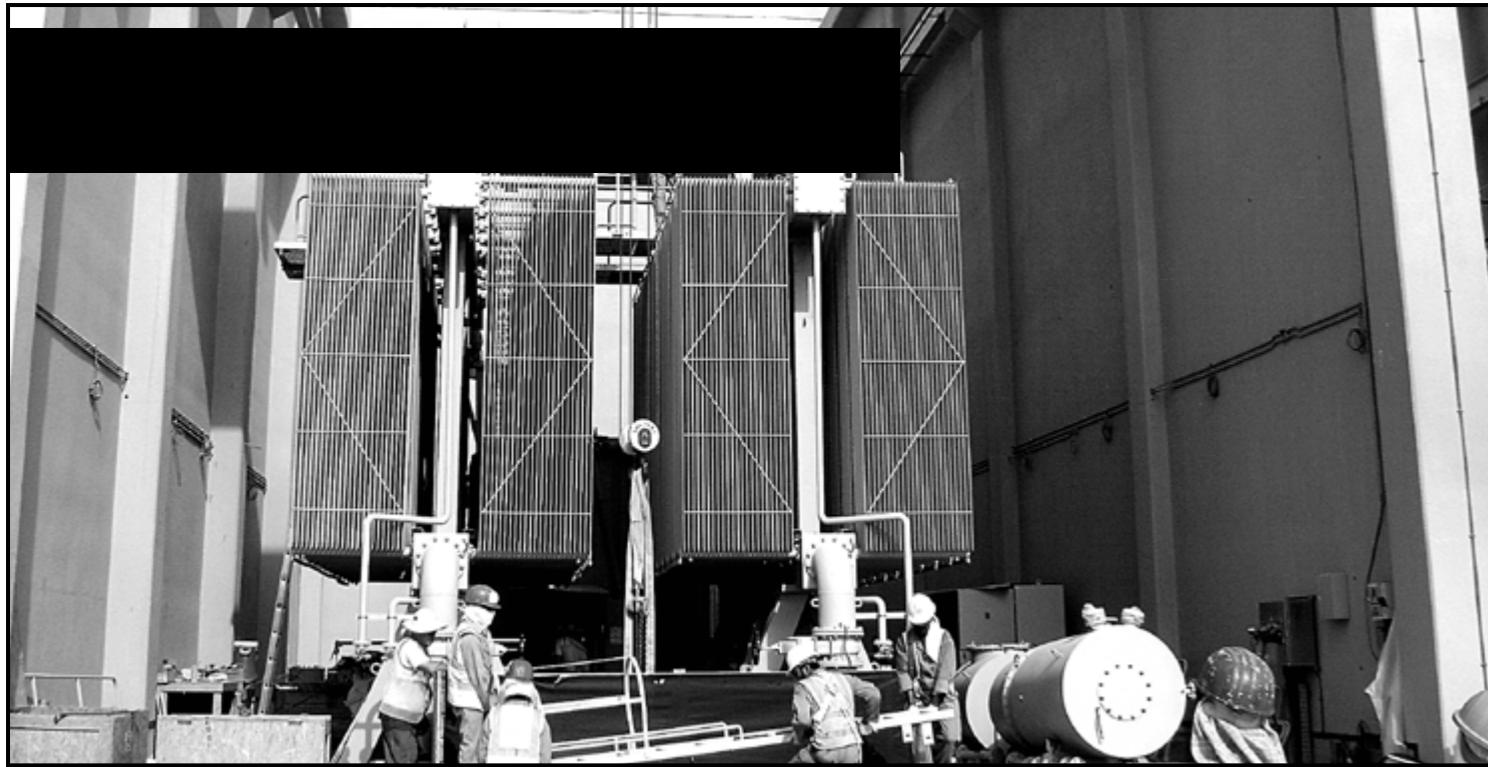


Electra Power is licensed to undertake projects throughout the country, viz

- + MEP Contracting
- + All Kind of Building Projects Contracting
- + Onshore / Offshore Oil & Gas field Installation and Services

- + Power Transmission Networks and Stations Contracting
- + Power Distribution Networks and Stations Contracting





+ Substation and Grid Station Works

- ▣ Erection and Oil Filtration of Power Transformers, ICTs / IBTs (11kV to 400kV).
- ▣ 11kV to 400kV Gas Insulated Switchgear (GIS) and GIB Assembly & Installation Works.
- ▣ Installation of LV AC & DC Systems.
- ▣ Fabrication & fixing Earthing Grid and Lightning Protection Systems and it's testing.
- ▣ Installation, Testing and Commissioning of Medium Voltage Power Cables (up to 33kV).
- ▣ Assembly, Fabrication & Installation of the complete Cable & Panel Support Systems including Cable trays, ladders, trunking, panel base frames, supports for MV/EHV cables etc.
- ▣ Assembly & Erection of Steel Structures/Supports for GIBs, Bushings, NGRs etc.
- ▣ Erection of Control, Protection & Relay Panels.
- ▣ Erection of Telecom and SCMS network including Fiber Optic cable.

+ Project Management Services.



+ Underground MV & EHV Power Cable Installation

- ▣ 11kV, 22kV, 33kV Underground Cable Laying, Testing & Termination Works.
- ▣ 132kV, 220kV & 400kV Underground Cable Laying.
- ▣ Supply & Installation of Concrete Troughs for Power Cables.
- ▣ Supply & Installation of all kinds of cable support systems.
- ▣ Trench works.

+ Transformer & Reactor Oil Filtration Works

- ▣ Oil Filtration of Power Transformers, ICTs & IBTs.
- ▣ Vacuuming of Transformers and Reactors.
- ▣ Oil Testing.

+ On-Shore and Off-Shore Oil & Gas Field Installations.



THE FIRST THING WE INSTALL IS **CONFIDENCE.**



To be a premium Arabian Business House that gives distinctive focus on its Customer Requirements.

Provide superior value to our Clients, employees and to the Society at large.

MAJOR PROJECTS EXECUTED BY EPEC MANAGEMENT

+ Electrical

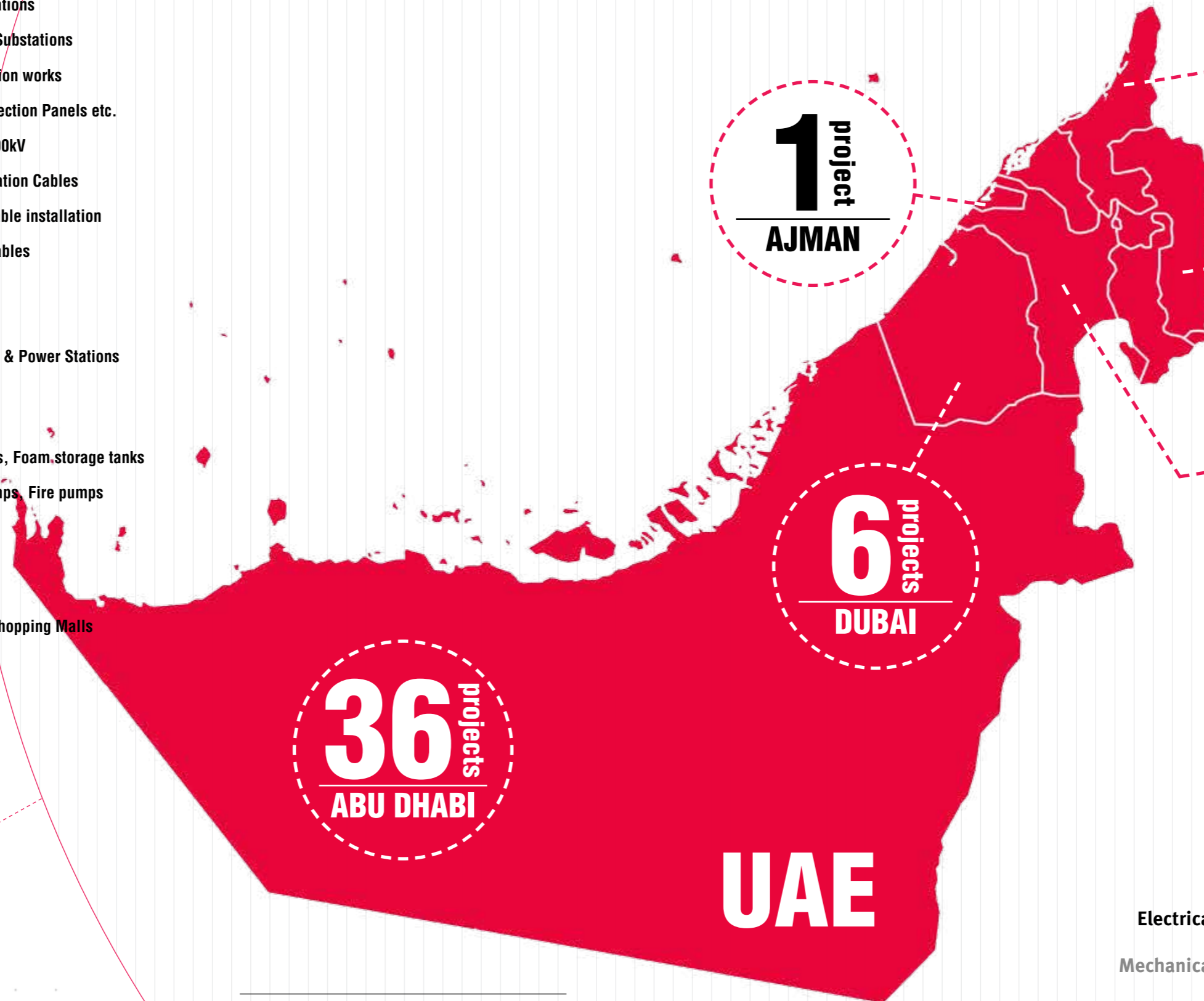
- ▣ Construction of EHV, HV, MV & LV Substations
- ▣ Extension of existing LV, MV, HV & EHV Substations
- ▣ Exclusive Earthing and Lightning Protection works
- ▣ Replacement of GIBs, Switchgears, Protection Panels etc.
- ▣ Underground Power Cables of 11kV to 400kV
- ▣ Underground OFC, Control & Instrumentation Cables
- ▣ Overhead Cable Support Systems and Cable installation
- ▣ Jointing and Termination of HV Power Cables
- ▣ Horizontal Directional Drilling / Ducts
- ▣ Concrete Encased Road Crossing Ducts
- ▣ Repair and Rehabilitation of Substations & Power Stations

+ Mechanical

- ▣ Chemical Storage tanks, Fire water tanks, Foam storage tanks
- ▣ Condensate loading pumps, Booster pumps, Fire pumps
- ▣ Pipeline Installation

+ Electromechanical

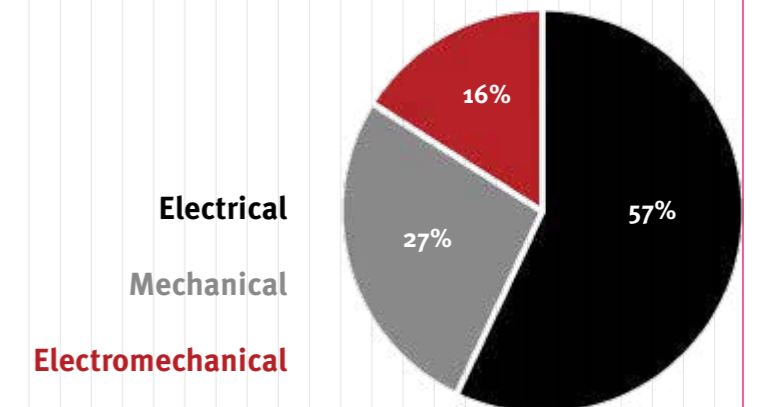
- ▣ Commercial towers, Gated properties, Shopping Malls
- ▣ Cooling plant, Convention Centre
- ▣ Plant Shutdown and Retrofitting



MAJOR PROJECTS EXECUTED

The Management of Electra Power has several years of experience and have executed many projects within the United Arab Emirates, their major works have been indicated here.

Specialization



Note: UAE map is only indicative and not as per scale or size.



Electra Power ensures everything possible to complete the projects professionally to the satisfaction of the Client and its Consultant even in adverse circumstances. Work is handled superbly that the Client shall prefer Electra Power for its next project every time.





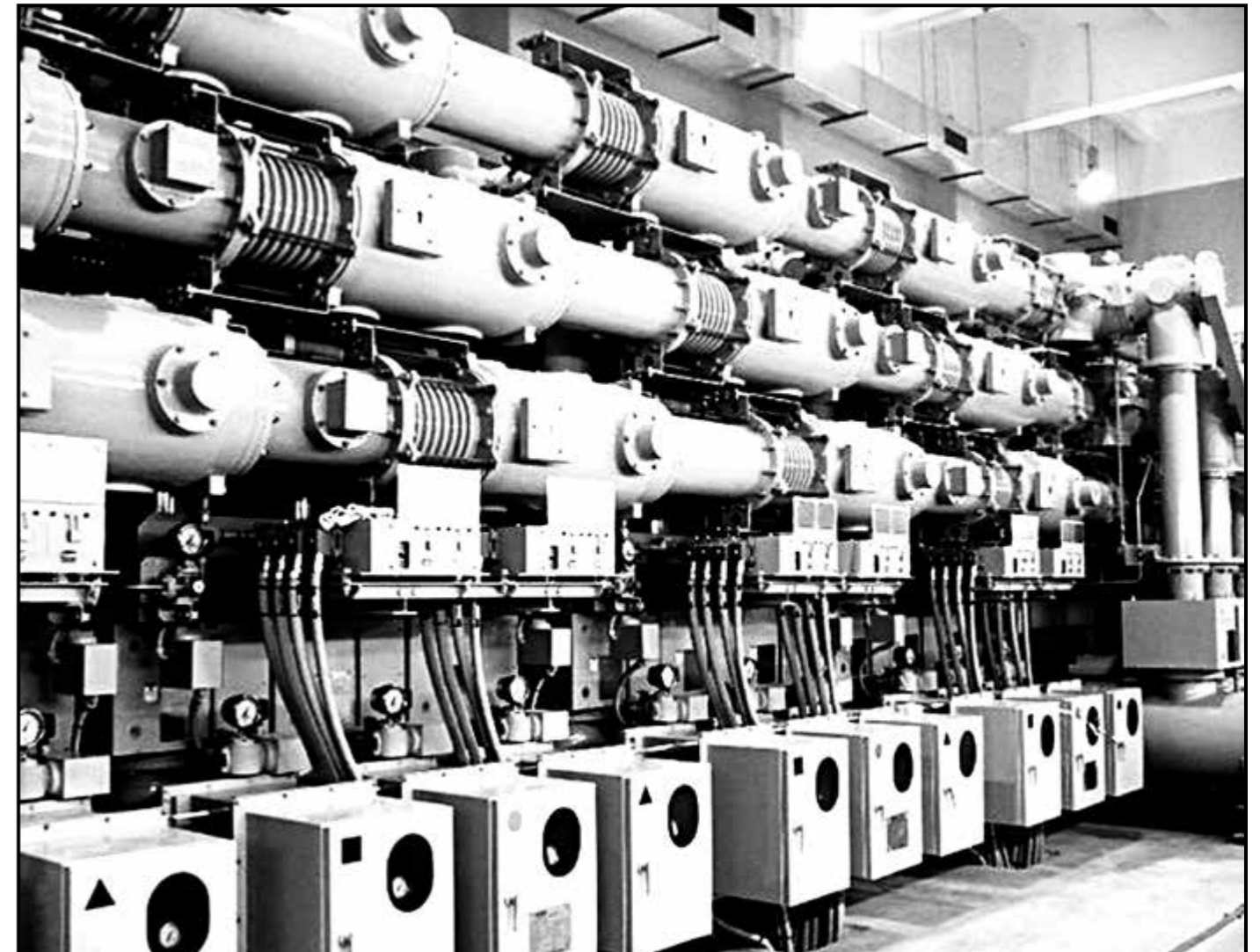
We employ persons who are essentially team players. Status seekers are unwelcome as they tend to distance themselves from colleagues. Permanency is given to one that demonstrates team spirit with colleagues and Clients alike. Integrity, Work ethics, Win/Win solutions,

Teamwork, Sharing & Caring are some of the basic ingredients that assure upward mobility in the career. People who care passionately about the Company are guaranteed bright prospects and long-term prosperity.



Electra Power remain committed to maximizing opportunities. We work with our business partners for further enhancing the market share. We continue to pursue achievable goals vigorously. Our efforts shall make us a leading player in the Energy and

Infrastructure sectors. Electra Power also takes up jobs in Oil and Gas as well as Civil construction. It looks forward to execute all commercially viable projects irrespective of the size and location within the country.



OUR VALUES

Our core values define us as a corporation—and as individuals. Through the regular application of these principles, we continue to provide value to our customers, and we consistently meet our goals.



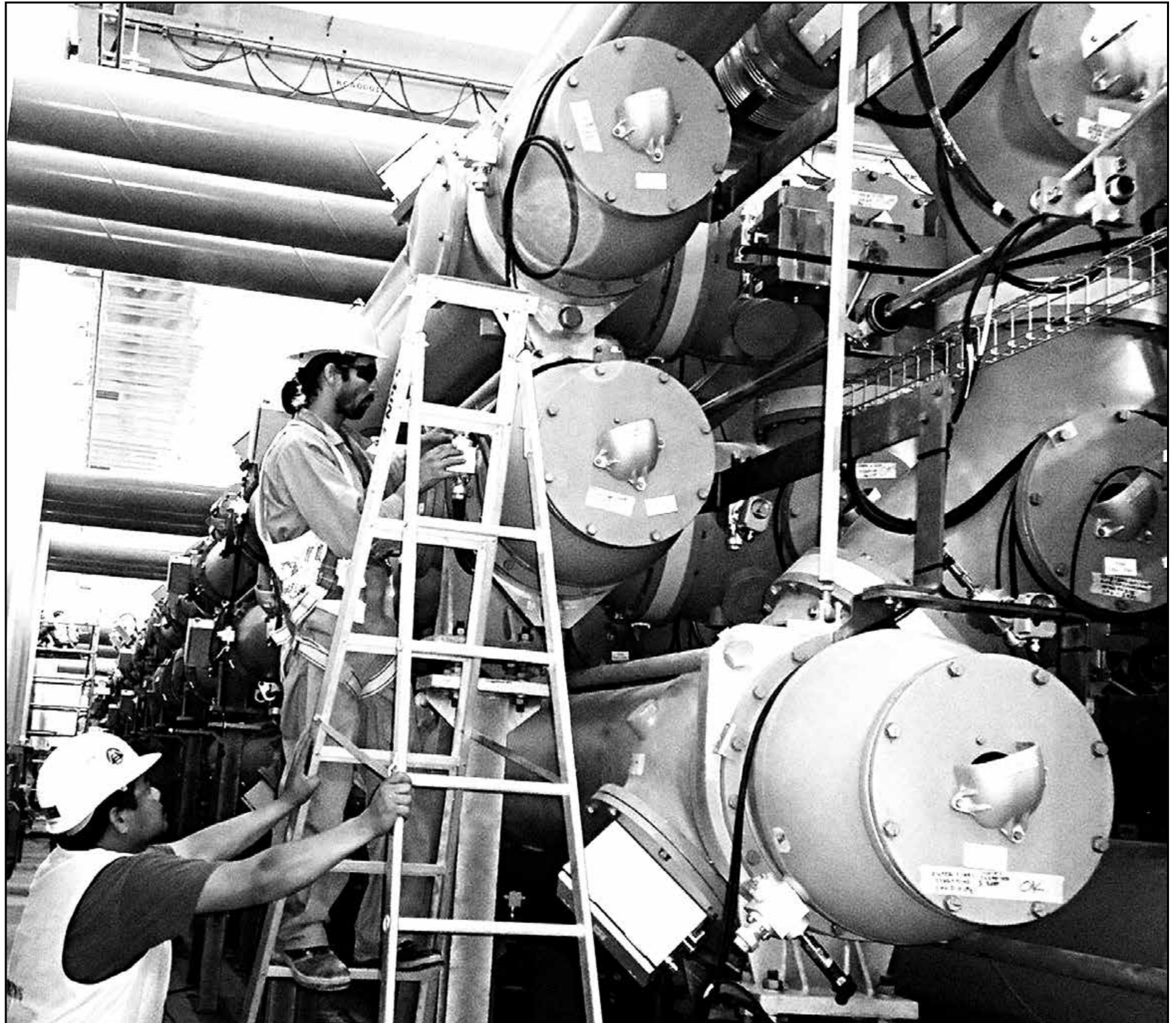
COMMITMENT

INTEGRITY

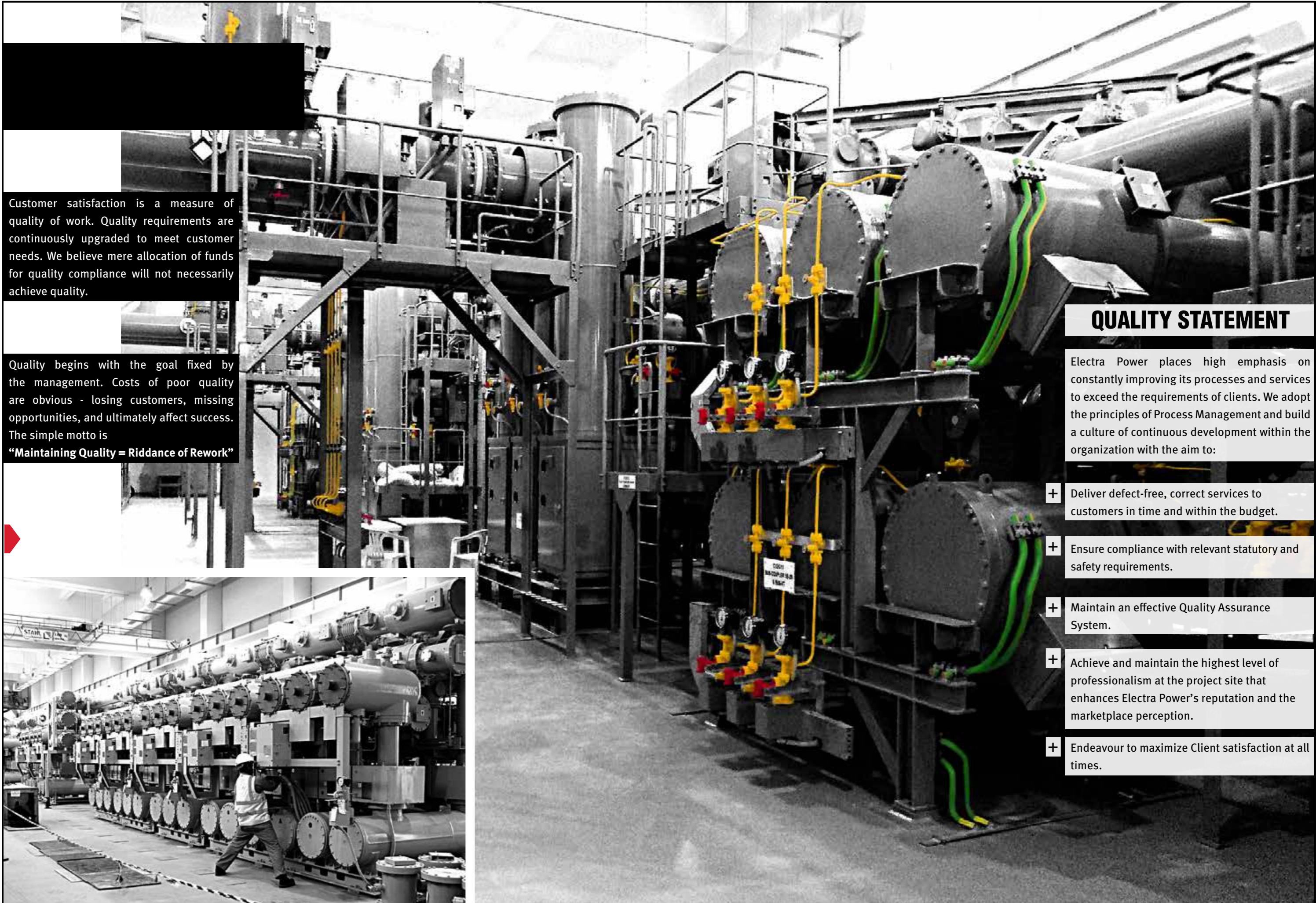
RELIABILITY

RIGHTEOUSNESS

SWIFTNESS



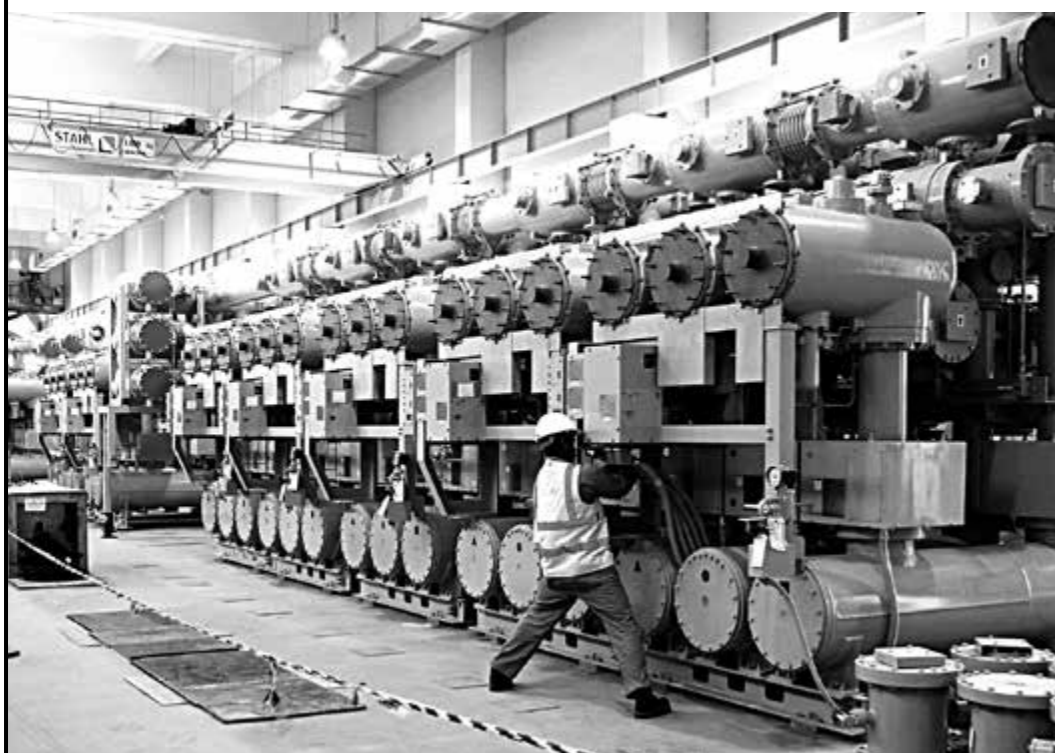




Customer satisfaction is a measure of quality of work. Quality requirements are continuously upgraded to meet customer needs. We believe mere allocation of funds for quality compliance will not necessarily achieve quality.



Quality begins with the goal fixed by the management. Costs of poor quality are obvious - losing customers, missing opportunities, and ultimately affect success. The simple motto is **“Maintaining Quality = Riddance of Rework”**



QUALITY STATEMENT

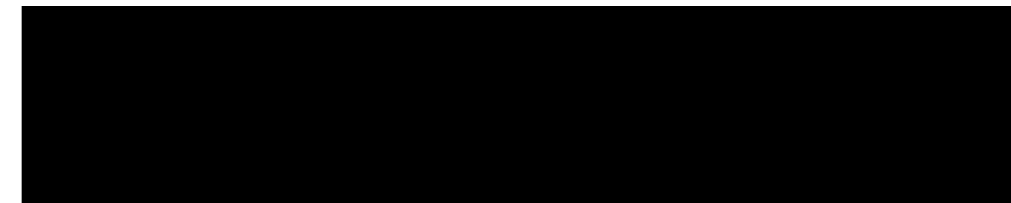
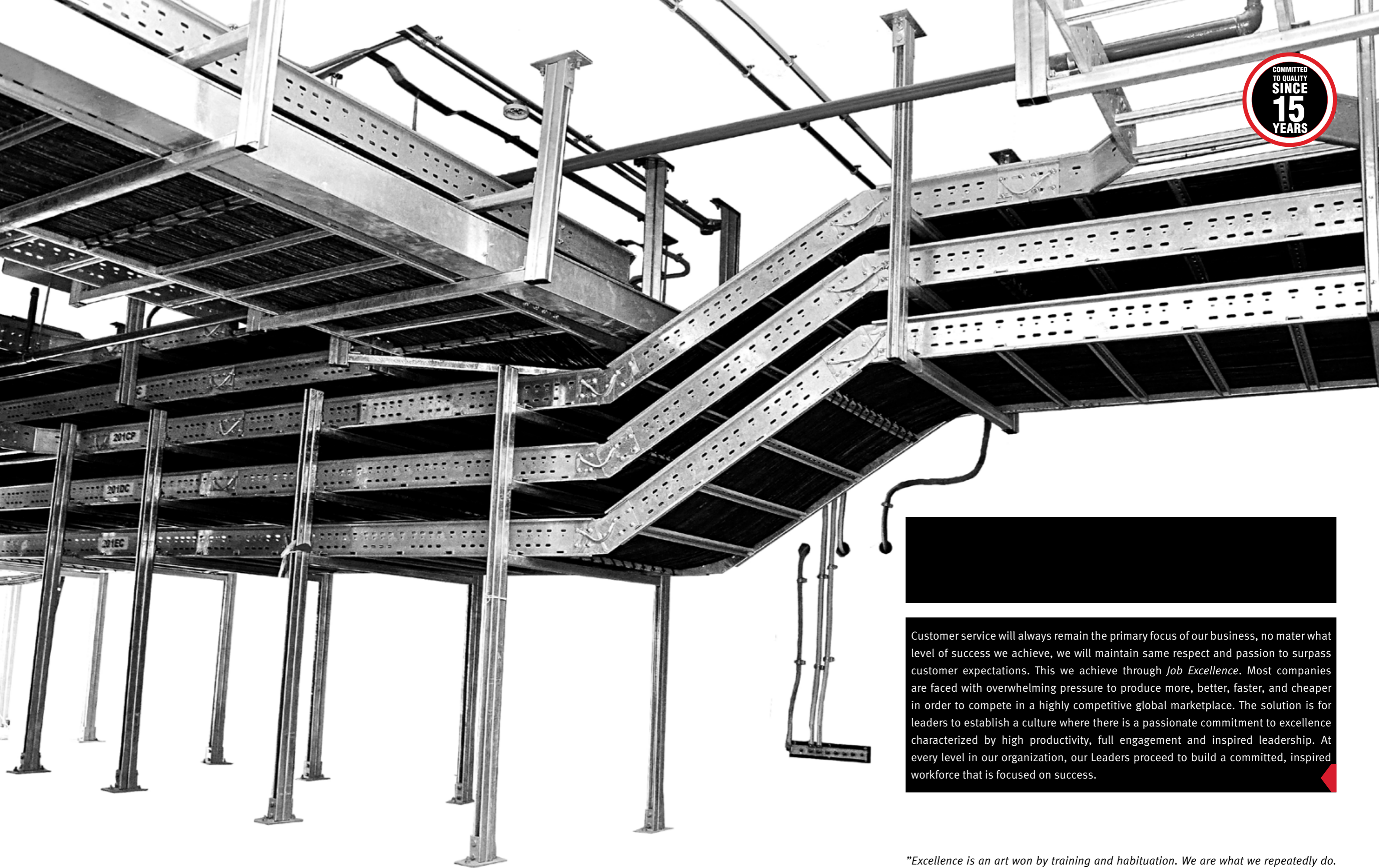
Electra Power places high emphasis on constantly improving its processes and services to exceed the requirements of clients. We adopt the principles of Process Management and build a culture of continuous development within the organization with the aim to:

- + Deliver defect-free, correct services to customers in time and within the budget.
- + Ensure compliance with relevant statutory and safety requirements.
- + Maintain an effective Quality Assurance System.
- + Achieve and maintain the highest level of professionalism at the project site that enhances Electra Power’s reputation and the marketplace perception.
- + Endeavour to maximize Client satisfaction at all times.



Conventional definition of management is getting work done through people, but we believe real management is developing people through work. Electra Power has a culture that develops people, enables managers to guide effectively, and makes the personnel feel their efforts are worthwhile. In addition, we have as few management layers as possible so that managers are very close to the operations.

Employees are trained to focus on measurable achievements, better performance, time management, work ethics, interpersonal & communication skills, and so on – All of these being directly relevant to their performance. This gives the Company a better-adjusted workforce. It eventually reflects on the collective productivity.



Customer service will always remain the primary focus of our business, no matter what level of success we achieve, we will maintain same respect and passion to surpass customer expectations. This we achieve through *Job Excellence*. Most companies are faced with overwhelming pressure to produce more, better, faster, and cheaper in order to compete in a highly competitive global marketplace. The solution is for leaders to establish a culture where there is a passionate commitment to excellence characterized by high productivity, full engagement and inspired leadership. At every level in our organization, our Leaders proceed to build a committed, inspired workforce that is focused on success.

"Excellence is an art won by training and habituation. We are what we repeatedly do. Excellence, then, is not an act but a habit."

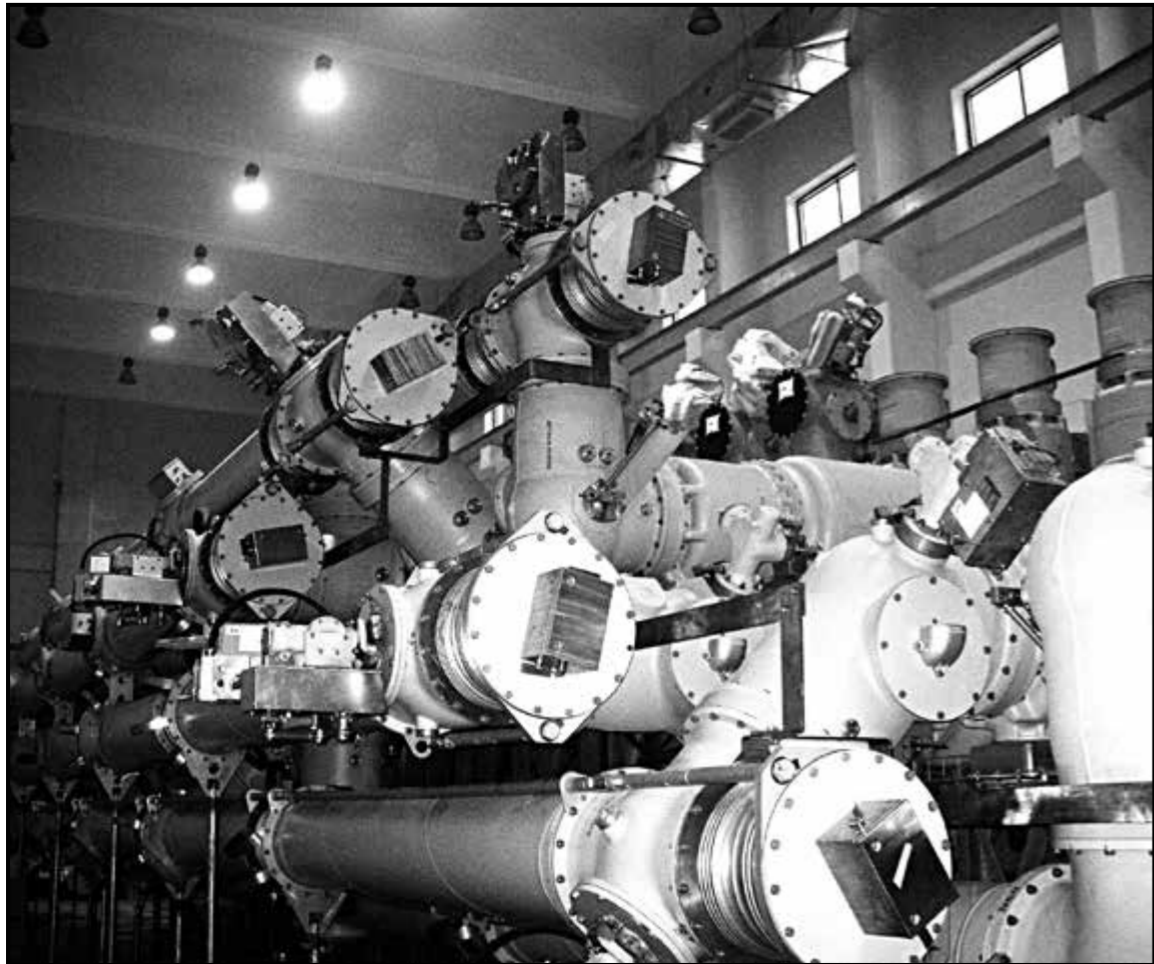
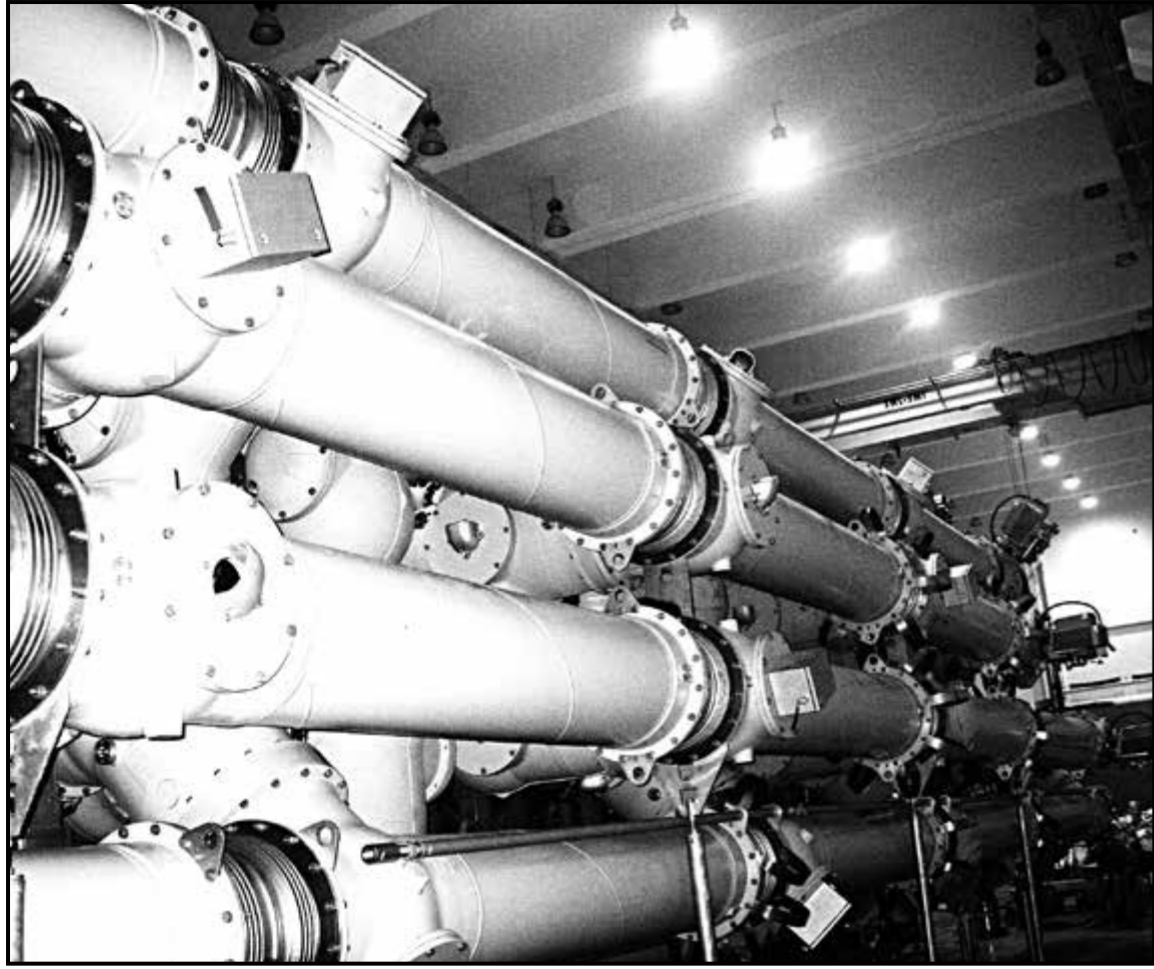
- Aristotle



Electra Power ensures everything possible to complete the projects professionally to the satisfaction of the Client and its Consultant even in adverse circumstances.

Projects are handled excellently that the Client shall prefer Electra Power for its next project every time.

Time shall prove that yet again, Clients favour us with repeat opportunities.





Safety is something we learn from the start - Being accident-free is our part. No matter what job we do, safety is one of the primary expectations that we seek while at work. Workplace safety is the responsibility of the management, involves making the workplace safer for the employee, safeguarding their health and protection of the properties. Electra Power ensures that its employees enjoy all the safety benefits that are necessary in the job.



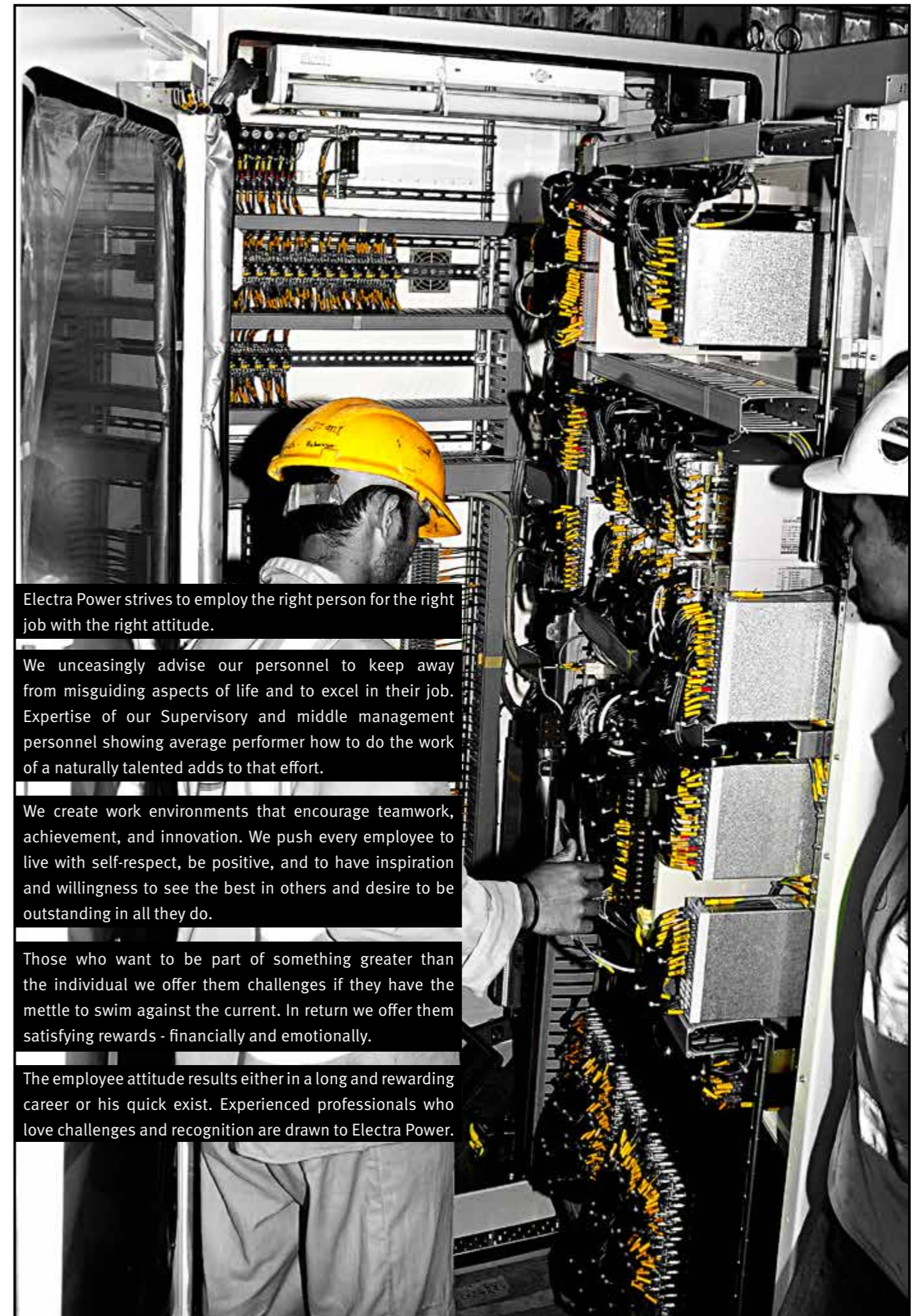
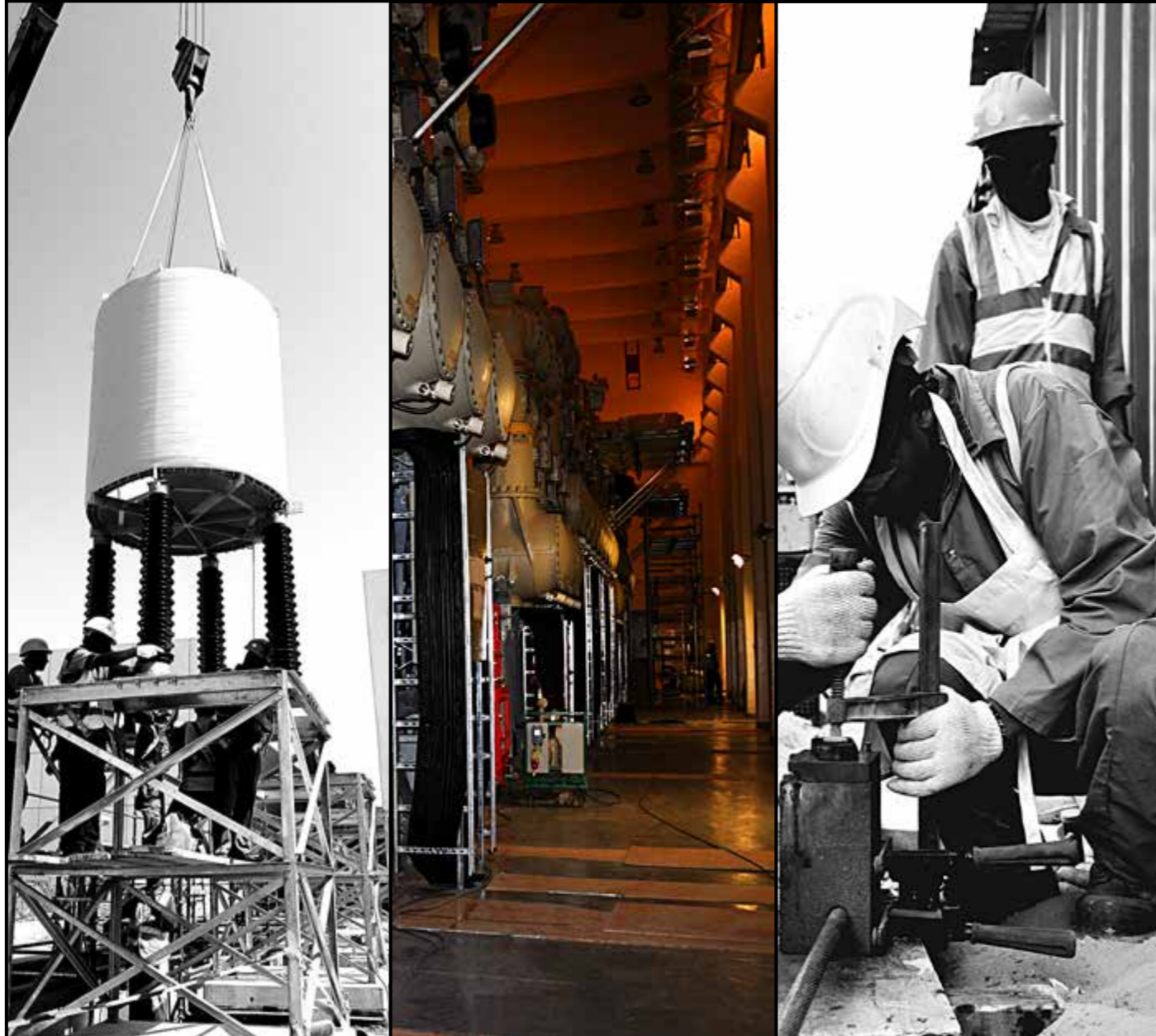
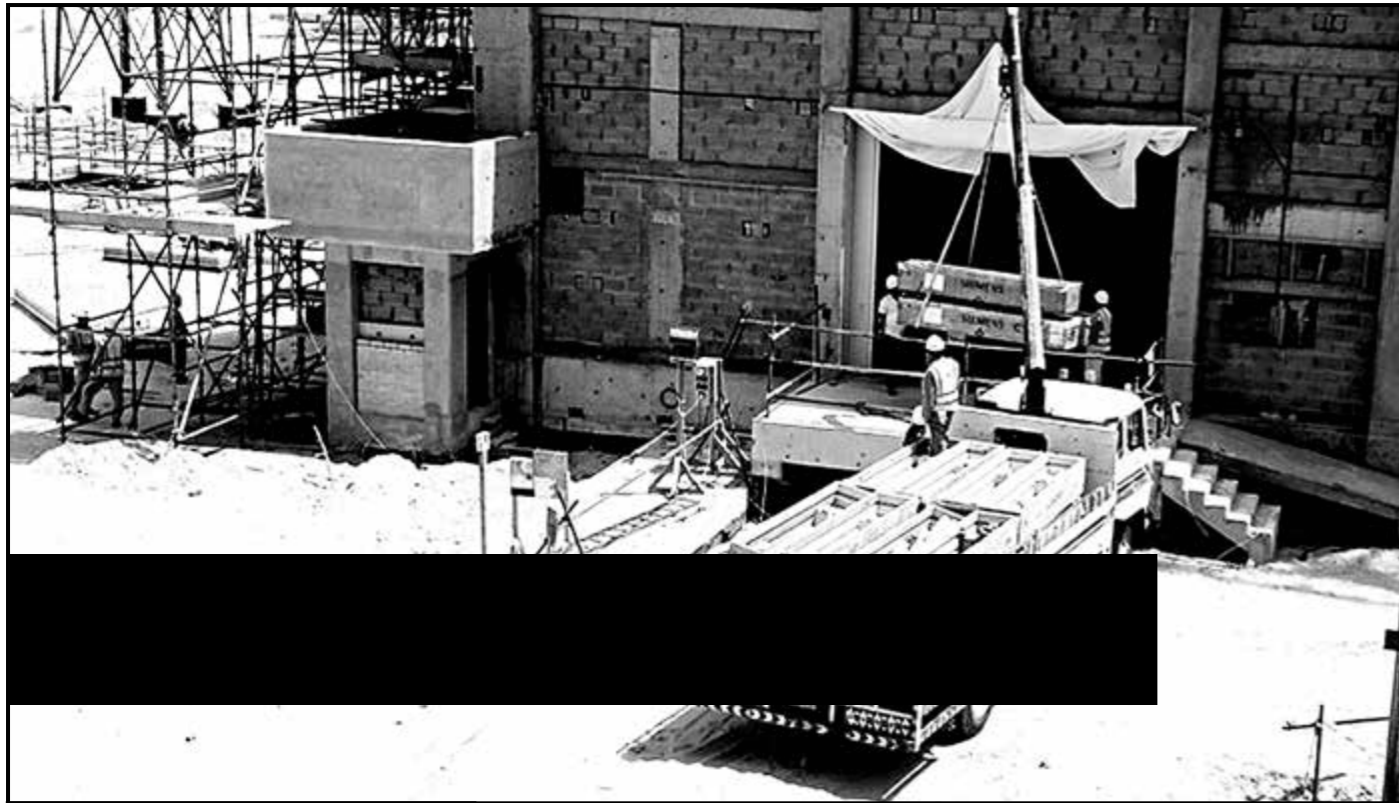
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- + To prevent and minimize risks to health, safety and well being of the employees and others associated with the Company.
- + To ensure that Electra Power meets the requirements of Health, Safety and Environmental regulations issued by local authorities, government and international agencies.
- + To ensure employee awareness and understanding of possible hazards at work and ways to counter them, regularly provide such information, training, instruction and supervision as may be necessary.





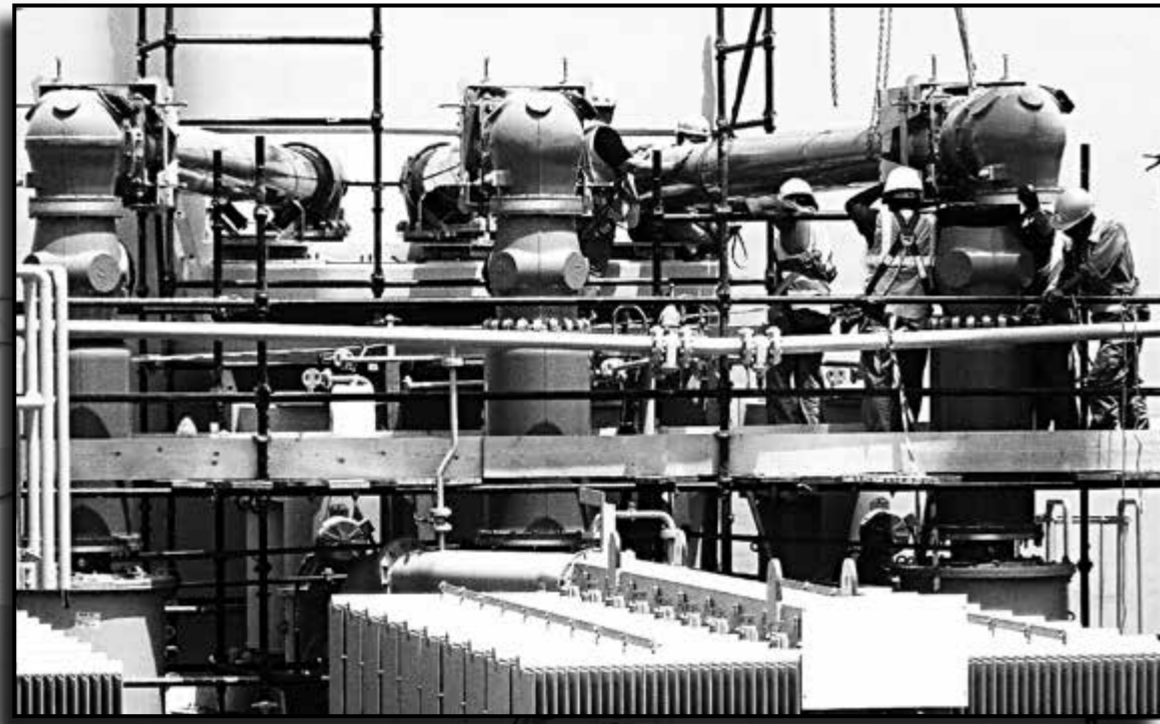
Electra Power strives to employ the right person for the right job with the right attitude.

We unceasingly advise our personnel to keep away from misleading aspects of life and to excel in their job. Expertise of our Supervisory and middle management personnel showing average performer how to do the work of a naturally talented adds to that effort.

We create work environments that encourage teamwork, achievement, and innovation. We push every employee to live with self-respect, be positive, and to have inspiration and willingness to see the best in others and desire to be outstanding in all they do.

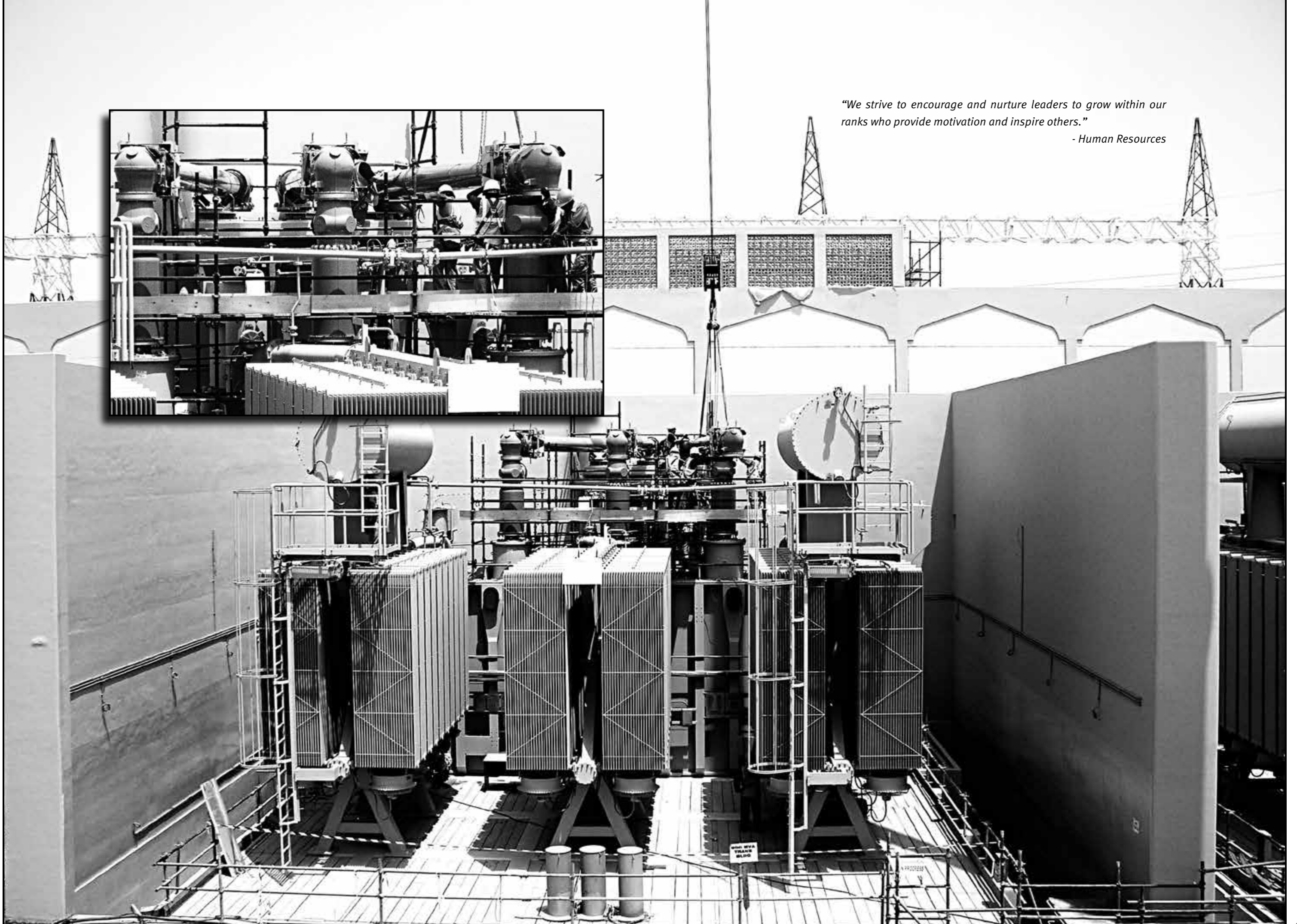
Those who want to be part of something greater than the individual we offer them challenges if they have the mettle to swim against the current. In return we offer them satisfying rewards - financially and emotionally.

The employee attitude results either in a long and rewarding career or his quick exist. Experienced professionals who love challenges and recognition are drawn to Electra Power.



"We strive to encourage and nurture leaders to grow within our ranks who provide motivation and inspire others."

- Human Resources





The highest of all human capabilities is the ability of each one to choose how to respond to the circumstance we find ourselves in. Businesses are made by people; a company is only as good as the people it keeps. And when each of us choose peak performance and personal leadership, the organization itself gets to world-class.

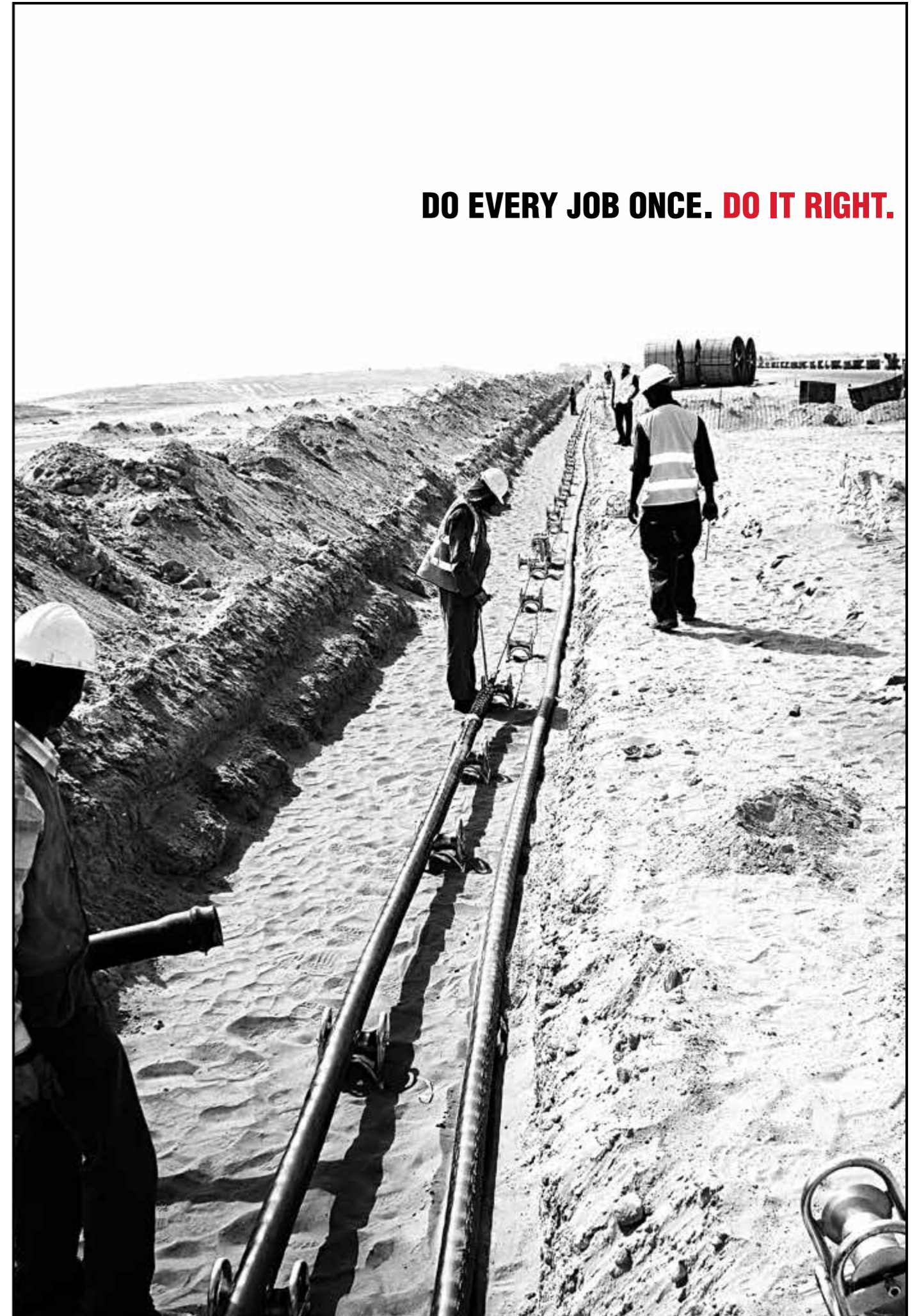
People are our definite asset. We take it as a challenge to keep them constantly motivated. Electra Power endeavors to encourage and nurture leaders within our ranks who in turn motivate and inspire others. We authorize individuals to act in the client's best interest - and thus in our own. Here, the first thing we instill is confidence and empowerment. And that makes all the difference.

PROJECT MANAGEMENT

Engineers and qualified supervisors handle overall projects. Certified technical and experienced personnel carry out specific tasks. Trainees and Semi-skilled employees assist in the entire execution at the work site. All the work that has to be done to achieve the time, cost and quality objectives defines the project scope. The scope can change over time, and it is the project manager's responsibility to ensure the project will still deliver its defined benefits. Our Project Managers maintain focus on the relative priorities of time, cost and quality. The more ambitious challenge for them is to optimize the allocation of necessary inputs and integrate them to meet pre-defined objectives.



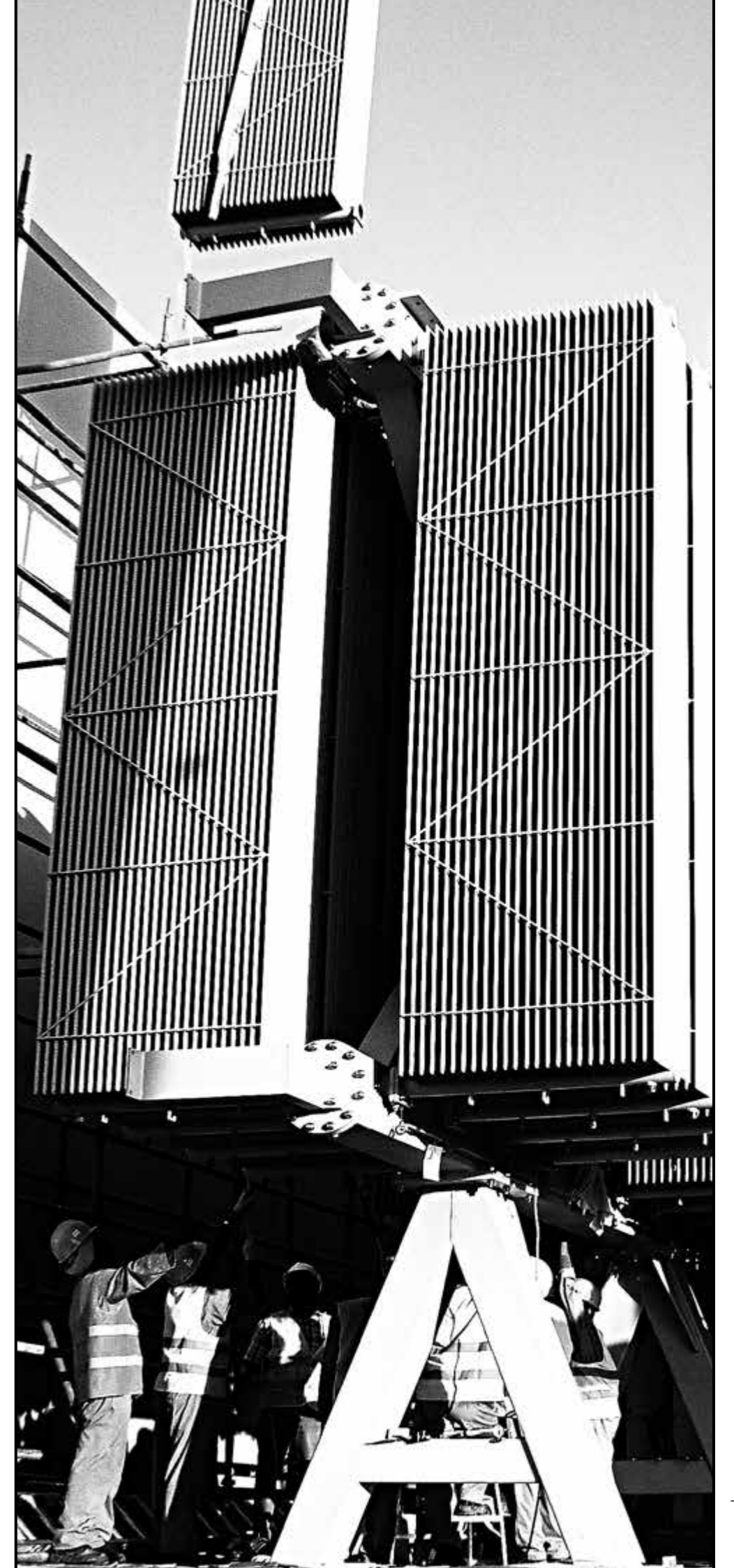
DO EVERY JOB ONCE. DO IT RIGHT.



What Electra Power offers to its Clients can be summarized in few words:

“

We are outstandingly popular in sterling performance at the work site. We do everything right at the first time - In the last fifteen years there was not a single occasion when there was a rework due to workmanship. Our personnel's Safety and Quality records are unmatched and all our Clients without exception vouch for it. Commitments we take as gospel and ensure its fulfillment irrespective of the circumstances or the consequences. Any new relation we establish is considered as deific and carry along in our palms for posterity.”



Abu Dhabi 2014



YOUR PARTNER OF CHOICE.



www.electrapower.ae